

About Us

Hair To Be Different LLC specializes in professional hair services and career-focused beauty programs. Founded by Natasha Taylor, a licensed cosmetologist (Aveda Institute) and communications graduate (Delaware State University), the company is built on over 10 years of industry experience and a mission to use beauty as a tool for empowerment, confidence, and career growth.

Our vision is to partner with NYC Public Schools to deliver programs that empower high school students to build confidence, embrace self-care, and see the beauty industry not just as a service, but as a career pathway toward independence, financial freedom, impact, and long-term success.



Natasha Taylor

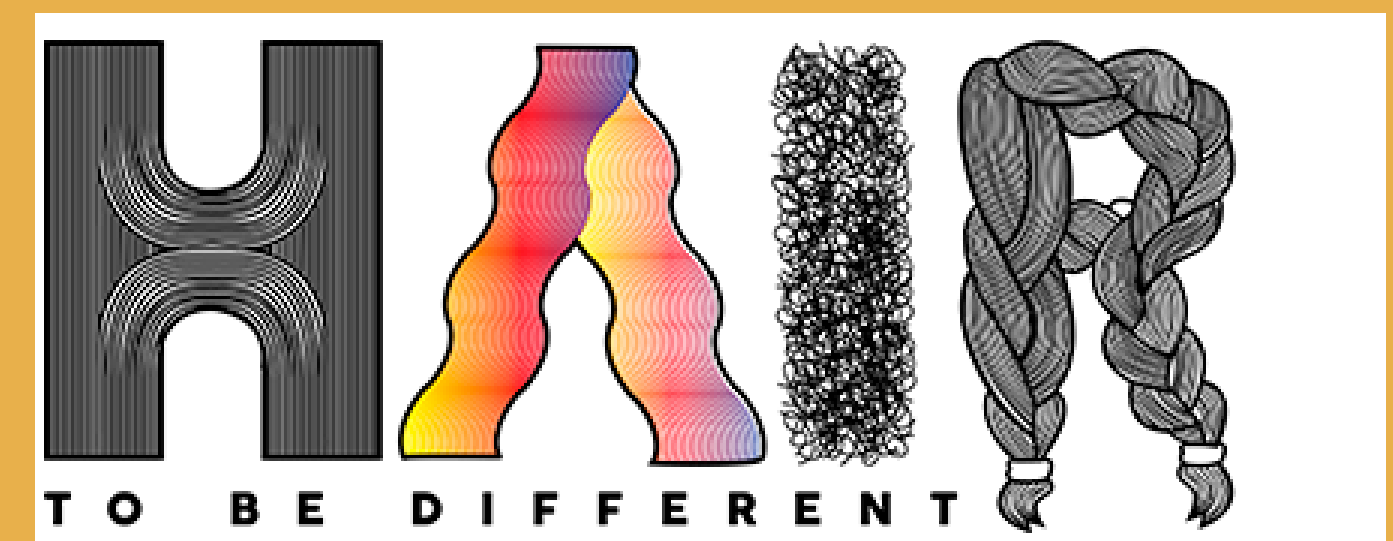
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Why Choose Us?

- Licensed Cosmetologist (Aveda Institute) with over 10 years of experience across salon, freelance, retail, and brand partnerships.
- Bachelor of Arts in Communications, Delaware State University.
- Developer of empowerment-focused programs:

Introduction to the Beauty Industry: career-focused programming that explores pathways in cosmetology, esthetics, and related fields.

Self-Care & Beauty Confidence: practical guidance on personal care, wellness routines, and confidence-building.

- Licensed hairstylist using hands-on industry experience to educate and inspire others in beauty.
- Beauty business coaching: mentored 50+ women in clarifying goals and creating sustainable and scalable plans for their beauty businesses.
- Teaching experience: substitute teacher for middle and high school students (special education), skilled in adapting to diverse learners.

Impact & Vision

HAIR TO BE DIFFERENT LLC IS DEDICATED TO EXPANDING OPPORTUNITIES THROUGH BEAUTY. OUR PROGRAMS PROVIDE TEENS AND WITH THE TOOLS, KNOWLEDGE, AND CONFIDENCE TO SUCCEED.

- **CAREER EXPLORATION:** INTRODUCE PARTICIPANTS TO CAREER OPTIONS IN THE BEAUTY INDUSTRY AND PROVIDE PRACTICAL STEPS FOR ENTRY.
- **CONFIDENCE & SELF-CARE:** TEACH ROUTINES THAT BUILD SELF-ESTEEM AND SUPPORT LONG TERM PERSONAL AND PROFESSIONAL SUCCESS.
- **MENTORSHIP & RESOURCES:** PROVIDE ACCESS TO NETWORKS, GUIDANCE, AND INSPIRATION TO HELP PARTICIPANTS SET CLEAR GOALS AND STAY FOCUSED ON THEIR FUTURES.

Past Performance

- Designed and delivered the Sewin in Your Sleep & Beauty Start Your Business coaching programs (2022–2024), guiding 50+ beauty pros through mentorship and actionable business strategies.
- Freelance collaborations with global brands including MTV, VH1, Dyson, Olaplex, Priv, Glamsquad, Nike, CHANEL, and SKIMS.
- Built and operate Hair To Be Different LLC, a trusted beauty brand offering premium services and custom extensions.
- Facilitated beauty tutorials, workshops, and one-on-one coaching focused on skill development and beauty entrepreneurship.

What Makes Us Different?

- **Dual Expertise:** Licensed Cosmetologist (Aveda Institute) + BA in Communications provides both technical mastery and strong communication/teaching skills.
- **Guided by Influence:** Former mentee in the Big Sister program, called S.A.S.Y at (Morgan State University), where early mentorship and exposure to opportunities shaped my path and now inspire my commitment to provide the same guidance and support to others.
- **Career Advocate:** Promotes both higher education and trade opportunities like cosmetology, ensuring students see multiple pathways to success.
- **Industry Network:** Active collaborations with beauty professionals and brands, bringing guest experts and real-world connections into programs.
- **Mission-Driven Approach:** Committed to using beauty as a vehicle for empowerment, confidence, and career readiness.

Studies show teens with mentorship are more likely to pursue education, develop confidence, and achieve long-term success!